FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00038874 **Type of Permit:** FILMING **Release Date:** 04/12/2011

Production Company DNA INC

Insured Company Name DNA INC
Contact Phone No. 1 323-463-2826
Contact Phone No. 2 323-436-2826
Fax 323-463-2535
Address 6535 SANTA MONICA BLVD, #B
HOLLYWOOD, California 90038

Production Title SKECHERS

Type of Production Commercial - Standard

Producer Heather Heller

Director THOMAS KLOSS

1st AD Michael Kahn

Production Manager Kristen Loftin

FilmL.A. Coordinator Hans Groszkruger

Location Manager Flint Maloney
Primary Phone Mobile - 323-868-4040
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00
LA COUNTY - ROAD USE FEE	$305.00
LA COUNTY ROAD APPLICATION FEE	$52.00

Total Permit Fee $1,264.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number F00038874
Production Company DNA INC
Insured Company DNA INC
Production Title SKECHERS

Location Manager Flint Maloney
Primary Phone Mobile - 323-868-4040
Secondary Phone

Location Address Little Sycamore Canyon Rd., Mulholland Hwy - Ventura County Line, Unincorporated Los Angeles County, CA, 90265

Location Type Road

Film Dates 4/13/2011 - 4/13/2011 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must post "WET PAVEMENT AHEAD" signs. Traffice officers must remain at location until pavement dries.
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document DNA AA FLINT.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	35
Cube Trucks	5
Generator	1

Personnel on Location

Type	Quantity
Cast	2
Crew	45
Extras	4
LA County Field Inspection	1
Sheriff/CHP	2

Filming Activities Exterior Dialogue; Intermittent traffic control - 2 minutes standard; Wetdown; Equipment on Street; Running Shots; ATV; Talent Running;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - WESTCHESTER Vincent Milton

Coordinator Note 11-937-72 COUNTY FIRE FIELD INSPECTION IS REQUIRED

Parking
Base Camp Location Type : Other Location — 33525 Mulholland Hwy, Malibu, CA, 90265
Crew Parking Location Type : Other Location — 33525 Mulholland Hwy, Malibu, CA, 90265

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Summary Information — Location

Location 2 of 2

Permit Number	F00038874	**Location Manager**	Flint Maloney
Production Company	DNA INC	Primary Phone	Mobile - 323-868-4040
Insured Company	DNA INC	Secondary Phone	
Production Title	SKECHERS		

Location Address 33583 Mulholland Hwy, Unincorporated Los Angeles County, CA, 90265

Location Type Private Residence

Film Dates 4/13/2011 - 4/13/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	35
Cube Trucks	5

Personnel on Location

Type	Quantity
Cast	2
Crew	45
Extras	4
LA County Field Inspection	1

Filming Activities Equipment on property; Talent Walks & Runs on Lawn and Stairs;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note 11-937-72 COUNTY FIRE FIELD INSPECTION IS REQUIRED

Parking

Base Camp
Location Type : Other Location
33525 Mulholland Hwy, Malibu, CA, 90265

Crew Parking
Location Type : Other Location
33525 Mulholland Hwy, Malibu, CA, 90265

NO PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of DNA ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 3/9/11 By _____ SIGN HERE
Representative's Signature

DNA
Name of "Principal" (Production Company)

Flint Maloney
Print Princpal Representative's Name

Loc Mgr
Representative's Title (i.e. UPM, Loc Mgr)

Principal's Address

City, State, Zip Code

Principal's Telephone Number

NOT A PERMIT